

Dear CIRI BC Members:

Reflecting on a dynamic 2023, we witnessed a year marked by resilience, adaptation, and a renewed sense of energy within the CIRI community. As we bid farewell to CIRI's leader of ten years, Yvette Lokker, we extend our gratitude for her leadership in spearheading CIRI's initiatives and growth. We are pleased to welcome Nathalie Megann into the CEO role and are looking forward to the fresh perspective and enthusiasm she brings to CIRI. With Nathalie's leadership, we anticipate embracing new opportunities, fostering collaboration, and advancing the field of investor relations with renewed energy and purpose.

In line with CIRI's goals, in 2023 we continued to support our members through virtual professional development events held nationally, coupled with numerous in-person professional development and networking events locally for each Chapter. We hope you found value in the 2023 programming, which included:

- 2023 CIRI Annual Conference held in Toronto
- Economic Outlook and Commodities Outlook
- Essentials of Investor Relations (IR) course
- Small Cap Symposium
- Marketing Seminar Series: Designing a Marketing Plan; Traditional vs. Modern Marketing;
- Navigating Retail Investor Landscape
- ESG: Integrating ESG into Investment Decisions; Regulatory Policies and Trends; Targeting New Investors
- AGM and Proxy Season Preparation and Strategies
- Uplisting and Dual Listing Insights
- Earnings Presentation Process
- Navigating Market Surveillance
- Investors' Use of AI and Big Data
- 'Ask Me Anything' Sessions

For continued learning and convenience, the [virtual events are available as a webinar archive](#).

We recognize that one of the most valuable aspects of your CIRI membership is the opportunity to network and connect with your peers. With that, and by popular demand, we are excited to announce that we will be hosting again this year an [in-person AGM followed by Ask Me Anything with Seasoned IROs](#) on **April 18, 2024** (click the link to register). Following the panel, we will have a social event with drinks and appetizers. We look forward to seeing you there!

I would like to thank the CIRI BC Executive Team for their energy, commitment and contributions to the Chapter and to advancing the investor relations profession.

As we move forward, I also want to express my gratitude to our members for your ongoing support of CIRI. The Executive Team is always open to hear your input and feedback and we welcome any suggestions you have to improve our offering to members. Contact us anytime!

On behalf of the CIRI BC family, I wish you all health and happiness, and I look forward to seeing you in person soon.

Sincerely,

(Signed "Stacey Pavlova")

Stacey Pavlova
Chair of CIRI BC Chapter